



# GRAFITALIA

Graphic Arts, Print Media  
and Communication

**Fieramilano**  
**Rho - Milan - Italy**  
**24-28 March 2009**

ORGANIZED BY: CENTREXPO SpA  
corso Sempione 4 - 20154 Milano - Italy  
tel. +39 023191091 - fax +39 02341677  
e-mail: centrexpo@centrexpo.it - www.grafitalia.biz  
P. IVA e C.F.: 04687000150



PROMOTED BY: ACINGA - ARGİ - ASSOGRAFICI

## Application Form

**TO BE RETURNED BY 30-04-2008 TO:**  
Centrexpo Spa - Corso Sempione 4 - 20154 Milano - Italy

The undersigned Company requests exhibition space at "GRAFITALIA 2009" in accordance with the Rules and Regulations which the Company accepts in full by signing the Application Form.

Company name _____	ID _____ Prot. _____ (to be filled in by Organizers)
Address (Head quarter) _____ no. _____	Exhibitor code _____ Enrolment no. _____ (to be filled in by Fiera Milano)
Postal (ZIP) Code _____ Town _____ Country _____	
Tel _____ Fax _____ E-mail _____ web site _____	
VAT number _____	
Contact person _____ Direct phone n. _____ E-mail _____	
Postal address _____	

**Company activity:** Manufacturer  **\*Exhibiting Sector:**   
 Representative/agent  (mark corresponding letter)  
 Services/association/trade press

Represented companies n° \_\_\_\_\_ \*see relevant lists in art. 39 of the Rules and Regulations  
Please, enclose "List of firms represented and/or foreign Parent Company" form. See Art. 6 and 9 of the Rules and Regulations.

### RAW AREA FEE BRACKETS - MINIMUM SURFACE 20 SQM

FOR ENROLMENTS WITHIN 30/04/2008 (*)	
from 20 to 50 sqm	€ 205.00/sqm + VAT
from 51 to 100 sqm	€ 200.00/sqm + VAT
from 101 to 500 sqm	€ 195.00/sqm + VAT
over 500 sqm	€ 184.00/sqm + VAT

FOR ENROLMENTS AFTER 30/04/2008 (*)	
from 20 to 50 sqm	€ 225.00/sqm + VAT
from 51 to 100 sqm	€ 220.00/sqm + VAT
from 101 to 500 sqm	€ 215.00/sqm + VAT
over 500 sqm	€ 202.00/sqm + VAT

(\*) Raw area fee without fittings.  
To determine the total cost of area by brackets, please refer to example in art. 9 of the Rules and Regulations.

### OPEN SIDES

stand with 2 open sides	€ 1,200.00 + VAT
stand with 3 open sides	€ 1,800.00 + VAT
stand with 4 open sides	€ 2,400.00 + VAT

### REQUESTED STAND (minimum surface: 20 sqm)

Requested area: sqm \_\_\_\_\_ Requested open sides: 1  2  3  4

You may indicate your preference for front width and depth of stand:  
Front m \_\_\_\_\_ Depth m \_\_\_\_\_  
Double-deck area (if requested): sqm \_\_\_\_\_ \*

\* See Art. 9B of the Rules and Regulations

### FURNISHED STANDS (up to 60 sqm) - see attached leaflet

Optional service, only upon request  
**Furnished stand request:** yes  € 85.00/sqm + VAT\*  
(See Art. 9B of the Rules and Regulations)  
\*The relevant cost will be added to the raw area fee

As per art. 9 of the Rules and Regulations, with the present Application Form the undersigned Company pays:

<b>Registration fee for the stand holder</b> (including a contribution for the Expopage multimedia service)	€ 450.00 +
<b>1st down payment on the requested area</b> (for 2nd down payment see Art. 10 of the Rules and Regulations)	sqm _____ x 60.00 €/sqm = € _____ =
<b>VAT 20%</b>	€ _____ =
<b>Total to be paid</b>	€ _____

By:  
 the attached cheque n \_\_\_\_\_ of Bank \_\_\_\_\_ payable to: Fiera Milano Spa  
 by bank transfer payable to the order of account in the name of: Fiera Milano Spa - BARCLAYS BANK PLC - FIL.9 - Via Vittor Pisani 13 - 20124 Milano  
IBAN: IT90X0305101618000040100044 - SWIFT/BIC BARCITMMBKO - The description of payment must be GRAFITALIA 2009.

By signing this form the Exhibitor declares that he has received the informative note which is in compliance with article 185 of the Legislative Decree Number 209 dated 7th September 2005 and is in compliance with the information as specified in the ISVAP Circular Number 303 dated 2nd June 1997.

The validity of this Application Form for the purposes of enrolments is conditional upon its containing non reservations or qualifications of any kind and upon its being stamped and bearing two signatures as indicated here at foot and its being accompanied by the advance payments (as foreseen by art. 10 of the Rules and Regulations) and by a copy of the Rules and Regulations with the stamps and signatures required by the Legal Representative.

Date \_\_\_\_\_ Stamp of Company and Signature of Legal Representative \_\_\_\_\_

After careful consideration, the undersigned accepts and expressly approves the provisions laid in the GRAFITALIA 2009 Rules and Regulations, paragraphs: 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39.

Stamp of Company and Signature of Legal Representative \_\_\_\_\_

To be returned by 30-04-2008