

IRPE SPA

IRPE'S NEW OFFER ON SHOW AT GRAFITALIA 2009

Irpe SpA, System Integrator leader in the field of professional and corporate Electronic Publishing, will take part in Grafitalia 2009, the ultimate showcase for cut-edge technology and trends in the Publishing Industry. The company will be present at Fiera Milano exhibition complex from March 24th to 28th 2009 together with its partners Woodwing, Tell, Binuscan, Apple, Adobe and Canto, introducing their latest news and products in this exceptional showcase.

For what concerns Publishing Solutions, Woodwing and Tell will go on with their winning partnership to unveil ADS GATE, Timone System latest web portal for advertising workflow management, and Woodwing's CONTENT STATION for cross media publishing. Once again Woodwing and Tell will demonstrate the complete integration of TIMONE planning and control solution with Enterprise 6 publishing platform.

On the other side, IPM Workflow and CSM Server will be the focal point of Binuscan's Color Management proposal. For both solutions Irpe is the exclusive distributor in Italy: CMS Server is an image processing server using hot folders and specification files created by client applications, while CMS Server is the first automatic color matching and save ink system.

Among its partners' latest news, Irpe will also present Canto Cumulus 7.6: a powerful Digital Asset Management solution that streamlines the handling of digital assets.

Great visibility will be given to Irpe's own new offer. After leading the market of Electronic Publishing for years, Irpe has recently accepted the challenge of the new forms of communication through the promotion of solutions for the management and distribution of digital contents: WiTv, Digital Signage, Info Mobile.

Irpe's Sales Specialists will be at visitors' complete disposal to give more information, analyse thoroughly the features of the products and show their strengths through demo sessions, practical demonstrations and interactive stations.

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